

REGULATIONS OF THE NON-PUBLIC CONSUMER PROGRAM

”LIL10 SPECIAL OFFER – IQOS.COM – APRIL 2024”

§ 1

General provisions

1. The Non-Public Consumer Program “LIL10 SPECIAL OFFER - IQOS.COM - APRIL 2024” (hereinafter referred to as the “**Program**”) is organized by Philip Morris Polska Distribution Sp. z o.o., based in Kraków: 31-982 Kraków, 196 Aleja Jana Pawła II, entered in the Register of Entrepreneurs by the District Court for Kraków-Śródmieście in Kraków, 11th Economic Division of the National Court Register, under KRS no. 289223, BDO no: 000011337, share capital of PLN 10,000,000.00 (hereinafter “**PMPL-D**” or “**Organizer**”).
2. The contents of these Regulations (hereinafter referred to as the “**Regulations**”) are available at the IQOS Hotline at 801 801 501 or (+48) 22 455 14 04 (call cost at the operator’s rate) and on the website www.IQOS.com.
3. The Program shall be held from 03.04.2024 to 30.04.2024 with the possibility of extension (hereinafter referred to as the “**Program Period**”).
4. The Program is conducted in the territory of the Republic of Poland.

§ 2

Rules of the Program

1. Participation in the Program is available only to adult consumers - users of tobacco and nicotine-containing products who have permanent residence in Poland and have full legal capacity, i.e. are over 18 years of age and have not been incapacitated (hereinafter referred to as “**Participants**”).
2. As part of the Program, the Participant may take advantage of an offer entitling to purchase, with a discount of 10 (ten) PLN, the “lil SOLID Ez” device and to receive, free of charge, one pack of FIIT tobacco sticks (any variant) provided that his or her data is not already in the Organizer's consumer database and that he or she has not given the consents indicated below - he or she has provided personal data enabling registration in the consumer database maintained by the Organizer, including the necessary consents during the registration process, including consents to receive marketing information (hereinafter the “**Offer**”). The conditions for consumer registration in the personal data database are provided for in separate regulations available at www.IQOS.com.
3. The Participant may take advantage of the Offer in the Program Period only in the online store run by the Organizer on the website www.IQOS.com.
4. In order to take advantage of the offer, it is required to enter the code “LIL10” in the order summary on [IQOS.com](http://www.IQOS.com).
5. The Participant shall comply with the following conditions to take advantage of the Offer:
 - a. The Participant may take advantage of the Offer only once;
 - b. the Participant may take advantage of the Offer only when purchasing a device from the “lil SOLID Ez” group
 - c. The Offer cannot be combined with other vouchers, discounts, or other programs run by the Organizer;
 - d. The subject of the Offer is not exchangeable for cash or any other equivalent, in whole or in part.

§ 3

Personal Data Protection

1. The Organizer shall be the Controller of Personal Data processed as part of the Program.
2. The processing of personal data shall take place in accordance with the rules laid down in Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation “GDPR”).
3. The Organizer shall process the following data of Participants:
 - a. Full name
 - b. E-mail address
 - c. Phone number
 - d. Postal code
 - e. Date of birth
4. Personal data shall be processed for the proper implementation of the Program, including contacting Participants of the Program in matters concerning the Program, dealing with possible complaints related to the Program as well as administering and operating the technical and IT infrastructure used to run the Program, which is the legitimate interest of the Organizer.
5. The Participant shall have the right to access the content of their data, demand their rectification, deletion, limiting processing and the right to object against their processing, as well as the right to lodge a complaint with a supervisory body. The Participant also has the right to transfer personal data. The provision of data is voluntary, yet necessary for the achievement of the above-described objectives. In order to exercise these rights, please contact us at: e-mail: contact.pl@iqos.com or by phone: 801 801 501 or (+48) 22 455 14 04 (call cost according to operator rates).
6. The provision of personal data is voluntary. The consequence of not providing personal data, providing incomplete or even partially untrue or incorrect personal data is the inability to participate in the Program.
7. The Organizer declares that the data of the Participants shall not be processed in an automated manner and shall not be profiled.
8. The data of the Program Participants shall be transferred to the Organizer's subcontractors and entities authorised by law.
9. Personal data shall be processed in the Program Period, until the moment of objection to data processing, consideration of possible complaints, or for reasons of tax law, depending on which event occurs first.
10. Data of the User are not transferred to third countries (i.e. outside the European Economic Area, including the European Union, Norway, Liechtenstein, and Iceland).
11. More information on the processing of personal data can be found in the Privacy Policy - full text available at <https://www.pmiprivacy.com/poland/pl/consumer/>, and at the Customer Service Center (call cost according to the operator's rates).
12. To exercise their rights under the GDPR, the User shall contact the Customer Service Center.
13. The Participant has the right to file a complaint with the supervisory authority (President of the Office for Personal Data Protection, ul. Stawki 2, 00-193 Warszawa; www.uodo.gov.pl).

§ 4

Complaint procedure

1. The Participant shall have the right to file a complaint regarding the Program at any time.

2. The Participant may submit a complaint in particular in the form of an e-mail sent to: contact.pl@iqos.com or by contacting the Hotline at 801 801 501 or (+48) 22 455 14 04, cost at the operator's rate. In order to expedite the consideration of the complaint, the Organizer recommends to provide in the complaint a brief description of the reasons justifying the complaint, contact details of the Participant filing the complaint and the name of the Program.
3. The complaint will be handled by the Organizer within 14 days from the Organizer's receipt of the complaint notice from the User.

§ 5

Final provisions

1. All matters not provided hereunder shall be governed by the provisions of Polish law, in particular the provisions of Polish Civil Code.
2. Should any provision of these Regulations prove invalid or legally ineffective, the Regulations shall remain in full force and effect with regard to the remaining provisions.
3. By joining the Program, the Program Participants agree to adhere to these Regulations.

ORGANIZER: Philip Morris Polska Distribution Sp. z o.o.

Aleja Jana Pawła II 196
31-982 Kraków

Terms and conditions of the "Special Offer"

With an order containing the lil SOLID Ez device, you will receive 2 packs of Fiit tobacco sticks as a gift.

With an order containing a device from the IQOS ILUMA series, you will receive 2 packs of TEREА tobacco sticks as a gift.

With an order containing devices from the IQOS ILUMA and lil SOLID Ez series, you will receive 2 packs of TEREА sticks and 2 packs of Fiit sticks.

If you would like to take part in a non-public promotion, please select a tobacco stick variant from the list above.

The non-public promotion "Special Offer" is organized by PMPL-D exclusively for consumers registered in the PMPL-D database.